



FOR IMMEDIATE RELEASE

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Concrete Vision Chosen by Oldcastle Building Systems

Grandville, Michigan – October 20, 2007 – Dan VanWieren, President of VPRO, inc. today announced that its software has been chosen as the new Project Management software solution by Oldcastle Building Systems. “Companies using the Concrete Vision solution have realized at least \$250,000 per year in savings. We are pleased that Oldcastle has chosen to partner with us in increasing the effectiveness and profitability of their company through the use of our software.” VanWieren stated.

About Oldcastle Precast, Inc.

Oldcastle Building Systems is part of Oldcastle Precast, Inc., one of five U.S. divisions of CRH plc, a leading international building materials group. CRH plc, headquartered in Ireland, has operations in 28 countries, employing approximately 80,000 people at over 3,300 locations. Their operations focus on three closely related core businesses: Primary materials, Value-added building products, Specialist building materials distribution. CRH is listed on the Irish and London Stock Exchanges and through its ADRs on the New York Stock Exchange. For more information, please visit www.oldcastleprecast.com.

About VPRO, inc.

VPRO, inc. was incorporated in January 2001 in the State of Michigan. Headquartered in Grandville, Michigan, the company is a privately held corporation providing a variety of IT solutions including network configuration, maintenance, security, and Internet connectivity. VPRO’s core software product, Concrete Vision, is a completely web-based project management software application designed specifically for the precast concrete industry. The company can be reached at 616-530-5911 or on the web at www.vproinc.com.

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